



2009 MEDIA KIT Online



415 N. State St. ♦ Chicago, IL 60610

312.644.7800

www.ChicagoCodes.com

Index Publishing Corporation Online Opportunities



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Overview

Index Publishing Corporation is a division of the Law Bulletin Publishing Company and has been publishing codes and ordinances used to ensure Chicago area projects comply with appropriate city, county, town and village building and zoning requirements. For decades, Index has been working closely with the City of Chicago to publish their major codes and ordinances, and has expanded to all the zoning



information from the collar counties. In 2003, Index launched its first website, ChicagoZoning.com, and has now launched a new and expanded site – ChicagoCodes.com – that contains the current versions of all the codes and ordinances in the Municipal Code of Chicago. Index also conducts seminars on zoning and land use issues, electrical code review and green building. We also produce customized programs designed in conjunction with sponsoring organizations. See the Seminar speaking/sponsorship description. We also provide online

advertising as well as advertising in our eNewsletters.

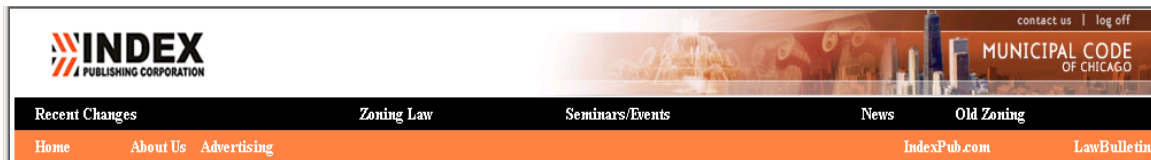
Marketing Services

Index Publishing provides a wide range of marketing services that extend from print advertising to email to newsletters to online advertising to seminars. We have extensive mailing lists that reach into all areas of the real estate development community. From architects to attorneys, builders to bankers, contractors to engineers – we help you identify and target your message through our marketing vehicles to optimize your exposure. We can also handle press releases and complete marketing programs as an outsourced marketing director. Call us – 312.644.7800 - to see how we can help you grow your business.



Online – Websites and eNewsletters

Index Publishing was first to publish the Chicago Zoning Ordinance online, including all the maps easily accessible from any computer with an internet connection. We have expanded our content, upgraded our website and now have the entire Municipal Code of Chicago online at ChicagoCodes.com. The site includes GIS mapping for zoning of all Chicago properties. The site also provides current news, recent changes bulletins, and zoning and land use law summaries as well as access to county zoning information.



Index publications reach all real estate professionals including architects, attorneys, builders, developers, bankers, financiers, appraisers, brokers, engineers, contractors, electricians, plumbers, property managers, and government officials. The new ChicagoCodes.com site attracts each of these groups, as it is the best source for all of Chicago’s codes and ordinances. Moreover, we send out eNewsletters that pull our subscribers to the site. Our new e-zine *Sustainable Chicago* also draw thousands each issue to the site.

Talk to us about adding web advertising to your advertising package.

	Rate	Specifications
Online Banner on ChicagoCodes.com	\$2,000/year	120 x 240 pixels 300 dpi jpg

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